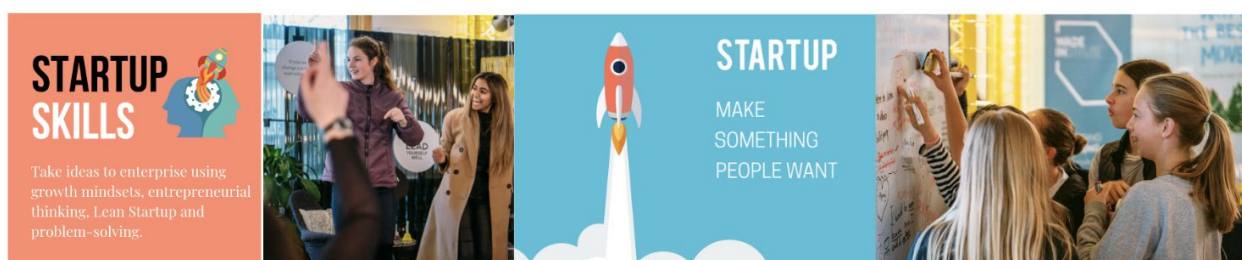


STARTUP SKILLS

Entrepreneurial Thinking and how to Build Businesses of the Future
IMMERSIVE WORKSHOP SERIES 2019



For Australia to create the businesses and jobs of the future economy, we need today's young people to adopt entrepreneurial mindsets, startup skillsets and the appetite to go out and create the global-facing businesses of tomorrow.

Thankfully, it has never been easier to start a business given the effects of the technology revolution, democratisation of digital and a thriving startup ecosystem here in Australia which supports a billion-dollar industry of startups, founders and venture capital funders. But even with abundant opportunity and a globalised, hyper-digitised marketplace, it can be overwhelming to know where, how and what to start when it comes to starting a business.

This interactive half-day workshop empowers girls to explore new entrepreneurial and startup pathways, access real-world business case studies, and build up their confidence in using startup skills so they can lay the foundation to starting their own business in the future.

Using world-leading innovation methodologies, interactive videos and business model frameworks, this workshop empowers students with the startup toolkits, entrepreneurial mindsets and future of work enterprise skills they'll need to take an idea and build it into a thriving business that just might scale to the world!

WORKSHOP DETAILS

Years: Secondary School (Year 7- Year 12)

Workshop Duration: 60 / 75 / 90 minutes (Flexible pending school cohort + student needs)

Group Size: Minimum 30 to Maximum 100 students in single session (Co-design available)

Pricing: \$15 per student (or bulk % discount available for groups)

Location requirements:

- Access to a projector required
- Stable WIFI for interactive polls
- Classrooms can be used for smaller groups and 'Challenge' breakouts.
- A gym, hall or large open learning space preferred for larger groups
- Additional student supervision by teachers required during session
- All program-specific student learning materials required are supplied by girledworld

PROGRAM OVERVIEW AND KEY LEARNING OUTCOMES:

In the **Starting Up** program students will:

- Access real-world contexts and industry case studies, develop 21st Century skillsets including collaboration in Challenge teams, applied knowledge of innovation concepts and development of problem-solving growth mindsets.
- Gain unique insights and understandings of the global (and local) startup ecosystem, including video content modules of virtual Silicon Valley STEM stories
- Develop understandings of core Lean Startup principles and how this global startup methodology can be used to turn an idea into a working business model
- Introduction to practical innovation tools, business model templates, customer development resources, startup pitching tips and North Star mapping
- Explore future career pathways in entrepreneurship, technology and STEM and identify personal goals and tertiary steps to get there
- Develop reflective practice to recognise personal strengths and skills that can be translated to workplace settings.

CURRICULUM ALIGNMENT

Starting Up can be customised to suit the needs and requirements of each school.

Our workshops and programs are aligned to the Victorian Curriculum, complementing the following curriculum areas and capabilities:

- Professional Development
- Designed Solutions
- Digital Technologies
- Economics & Business
- Personal & Social Capability
- Critical & Creative Thinking
- Enterprising & Inquiry Skills

ABOUT GIRLEDWORLD WORKSHOPS + PROGRAMS

Our 2019 'Future of Work' educational workshops, led by girledworld co-founders and expert facilitators, allow students to be inspired, expand their knowledge and upskill in 21st Century capabilities in real world environments. By rethinking traditional education pathways and connecting students with the outside world in meaningful, industry-led, problem-solving contexts, girledworld gives today's students the tools they need to thrive tomorrow.

WHO WORKS WITH YOUR STUDENTS?

Our co-founders and university qualified facilitators are highly experienced, and have worked in partnership with educational institutions, large corporations, startups (STEM and technology sector) and NFP community organisations. Our work ranges from design and delivery of large scale innovation education events to bespoke client consultancies helping businesses transform and upskill their people with agile new ways of working in order to stay competitive in a rapidly shifting globalised marketplace.

WHY HIGH SCHOOL GIRLS?

With deep industry knowledge, university backed research and partnerships with key educators, government and business sectors, we know the criticality of equipping today's students with the soft and hard 21st Century skills, core capabilities and success profiles that will be most sought after in a rapidly evolving marketplace. Rather than waiting for girls to hit the workforce, we upskill, empower and boost skills, capability and opportunities for girls now so they're equipped, informed and ahead of the curve.

OUR WORKSHOP STYLE

We run a range of skill-based educational workshops focussed on individual student empowerment. Our workshops are delivered by qualified and experienced facilitators who ensure student trust and safety at all times. We cultivate diversity, encourage independent thinking and self expression, and create an environment where creative and bold new ways of thinking are celebrated with high fives!

STUDENT-LED APPROACH

At girledworld we recognise that individual student engagement and learning styles are critical to the transfer, unearthing and growing of knowledge. So we provide accessible, relatable, real-world contextual frameworks and inspire students to take the lead in their own learning pathways. Our workshops provide open interaction, role playing activities, teamwork and gamified tools.

CUSTOM + CO-DESIGNED WORKSHOPS

Today's curriculum is crowded, leaving both teachers and students busy keeping up. Our workshops, programs and incursions can be co-designed or customised to best suit your individual student, cohort, school or organisation needs. For specific requests we can deliver multi-week/month/annual programs to extend and develop students over time and build on previous workshops.

WANT MORE INFORMATION & HOW TO BOOK?

We love partnering with schools to create life-changing education interventions. If you'd like to book, would like more information about how we can work together or if you'd simply like to talk about whether we're the "right fit" for your school please get in touch.

Call Edwina on 0400 004 135 OR Madeleine on 0437 582 566

Email hello@girledworld.com